



CROSS YOUR BORDER

IMPROVE YOUR OPPORTUNITIES IN THE SINGLE MARKET

Malta, 19 April 2018



Single Market Forum event 2017/2018 – Malta

Cross your Border – Improve your Opportunities in the Single Market

19 April 2018

The Westin Dragonara Resort

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| 0900-0930 | Welcome Coffee and registration |
| 0930-0945 | Opening Speech by Christian Cardona, Minister for the Economy, Investment and Small Businesses |
| 0945-1000 | Opening Speech by Dr Elena Grech, Head of European Commission Representation in Malta (tbc) |
| 1000-1045 | <p>Presentations in relation to Workshops</p> <ol style="list-style-type: none"> 1. Improving opportunities for businesses and professionals to move across borders: Are we there yet? (Malta Employers Association) 2. Presentation on the Ecommerce Guide (Malta Chamber of Commerce, Enterprise and Industry – EEN Malta) 3. Setting up a digital strategy for your business (General Retailers and Traders Union – Malta Chamber of SMEs and the Malta Communications Authority) |
| 1045- 1100 | <i>Coffee Break</i> |
| 1100-1230 | <p>Parallel Workshops:</p> <ol style="list-style-type: none"> 1. Improving opportunities for businesses and professionals to move across borders: Are we there yet? (moderated by the Malta Employers Association) 2. A Guide to E-commerce: Helping Small Businesses enter the online Single market (moderated by the Malta Chamber of Commerce, Enterprise and Industry – EEN Malta) 3. Setting up a digital strategy for your business (moderated by GRTU - Malta Chamber of SMEs and Malta Communications Authority) |
| 1230-1245 | Sharing of first-hand experience: Local Business who operates online locally and cross-border (tbc) |
| 1245-1330 | Reporting on Workshops; Conclusions |
| 1330 | Networking Lunch |